

**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554**

In the Matter of)	
)	
A La Carte and Themed Programming)	MB Docket No. 04-207
and Pricing Options for Programming)	
Distribution on Cable Television and)	
Direct Broadcast Satellite Systems)	

MOTION FOR EXTENSION OF TIME

The National Cable & Telecommunications Association (“NCTA”), pursuant to Section 1.46 of the Commission’s Rules, respectfully requests that the time for filing comments and reply comments on the Public Notice in the above-captioned proceeding be extended by one week, to July 15, 2004 and July 30, 2004, respectively.

NCTA is the principal trade association of the cable television industry. NCTA’s members include the operators of cable television systems serving more than 90% of the nation’s cable television subscribers. NCTA also includes operators of more than 200 cable program networks, as well as companies that provide equipment and services to the industry.

At the request of several members of Congress, the Commission is preparing a report on the provision of programming by multichannel video programming distributors (“MVPDs”), such as cable operators and direct broadcast satellite (“DBS”) on an à la carte or “themed tier” basis. In response to the Public Notice, NCTA and several of its member companies intend to submit, along with their comments, expert studies and analyses that model and project the feasibility and impact of offering program services in

such a manner. In light of the relatively short comment period established by the Commission and the complexity of the issues involved, an additional week would be especially helpful to ensure the complete and careful preparation of those studies and analyses.

Respectfully submitted,

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July 2, 2004